



Happy Valley Tennis Club Sponsorship Pack

Courts: Happy Valley Sports Park

Taylors Road West

ABERFOYLE PARK 5159

Mob: 0422 192 520 (Secretary)

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Why Sponsor Happy Valley Tennis Club?

- The Happy Valley Tennis Club (HVTC) is a key strategic player in the Tennis Australia (TA) vision for expansion and development of tennis in SA and nationally.
- We are one of the largest and most modern clubs in SA, providing services all year round for all levels of tennis including:
 - Centre Court Tennis junior coaching for ages 4-16
 - Individual and group coaching
 - Junior and Senior competition
 - Sunday tennis for intellectually and physically disabled
 - Tuesday night social tennis
 - Monday and Wednesday morning social tennis
 - Monday night doubles social competition
- In 2015, 2016 and 2017, HVTC hosted the City of Onkaparinga Men's ATP Challenger event (Pro Tour), and the December Age State Junior tournament for ranking points.
- The Pro tour event has attracted players such as Marcos Baghdatis, Luke Saville and other players who are in the world top 150.
- We have over 200 members, our Facebook page is growing with followers and our website www.happyvalleytennis.com is constantly updated.

Promotion of Your Business

- HVTC will encourage all of our members, their families and friends to use the services of our sponsoring businesses.
- The club will also endeavour to use the services of as many sponsors as possible.
- All of our sponsors will be promoted throughout the tennis club and have access to some of the HVTC facilities.

Sponsorship Levels (can be tailored to suit your needs)



Gold Sponsorship

\$1500



Silver Sponsorship

\$750



Bronze Sponsorship

\$450



Gold Sponsor

\$1500

- Major sponsor fixed signage on prominent tennis club courts (signs at sponsor's expense at a discounted price from HVTC's authorized Sign Writer) – Show courts 1/2/3

(up to 2 large and 1 small signs can be displayed)

- Company Logo displayed by entrance into the club (Sponsors banner provided by the club)
- Discount of 20% off any club membership fees (max 2 people)
- Discount of 15% off of club merchandise
- Free hire of tennis courts for Company day/night social functions (bookings essential)
- Inclusion on sponsorship board erected in clubrooms (provided by the club) and acknowledgement in any HVTC newsletters
- Advertising for sponsors on HVTC website and HVTC Facebook page
- Promotion of any sponsor's specials within our membership database both electronically and/or written correspondence
- Certificate of Appreciation acknowledging sponsorship support presented to your business
- Invitations to all social functions with sponsorship acknowledgement at all club functions
- Members encouraged to support sponsor's products
- Opportunity to display brochures inside the clubrooms to reach members and visitors from other club teams
- Special guest at senior and junior presentations
- Free club room hire for one function per year



Silver Sponsor

\$750

- Fixed signage on tennis club court (signs at sponsor's expense at a discounted price from HVTC's authorized Sign Writer) – **up to 2 signs**
- Discount of 15% off any club membership fees (max 2 people)
- Discount of 10% off of club merchandise
- Free hire of tennis courts for Company day social functions, discount for court hire with lights (bookings essential)
- Inclusion on sponsorship board erected in clubrooms (Provided by the Club) and acknowledgement in any HVTC newsletters
- Advertising for sponsors on HVTC website and HVTC Facebook page
- Promotion of any sponsor's specials within our membership database both electronically and/or written correspondence
- Certificate of Appreciation acknowledging sponsorship support presented to your business
- Invitations to all social functions with sponsorship acknowledgement at all club functions
- Members encouraged to support sponsor's products
- Opportunity to display brochures inside the clubrooms to reach members and visitors from other club teams
- 25% discount on club room hire for one function per year



Bronze Sponsor

\$450

- Fixed signage on tennis club court (sign at Sponsor's expense at a discounted price from HVTC's authorized Sign Writer) – **1 sign**
- Discount of 10% off any club membership fees
- Discount of 5% off of club merchandise
- Inclusion on sponsorship board erected in clubrooms (Provided by the Club) and acknowledgement in any HVTC newsletters
- Advertising for sponsors on HVTC website and HVTC Facebook page
- Promotion of any sponsor's specials within our membership database both electronically and/or written correspondence
- Certificate of Appreciation acknowledging sponsorship support presented to your business
- Invitations to all social functions with sponsorship acknowledgement at all club functions
- Members encouraged to support sponsor's products



Compare Sponsorship Packages

| | Gold \$1500 | Silver \$750 | Bronze \$450 |
|---|------------------------|-------------------------|-------------------------|
| Prominent signage at discounted price (your cost) | 3 | 2 | 1 |
| Discount off club membership | 20% | 15% | 10% |
| Certificate of Appreciation | Y | Y | Y |
| Free hire of tennis courts during the day (discount for night) | Y | Y | N |
| Inclusion on Honour sponsorship board in the Clubrooms (Provided by the club) | Large Logo | Medium Logo | Small Logo |
| Advertising on HVTC Sponsors website page and HVTC Facebook page | More Frequent | Y | Y |
| Logo on front page of website | Y | N | N |
| Promotion of Sponsor's specials within our membership database | Y | Y | Y |
| Invitations & acknowledgement for all Club social functions | Y | Y | Y |
| Sign by entrance into the club (Sponsors board provided by the club) | Y | N | N |
| Club Room hire for one function | Free | 25% Discount | N |
| Discount off club merchandise | 15% | 10% | 5% |



Please contact me on:

I'm interested in sponsoring the Happy Valley Tennis Club!

Your Name:

Business Name:

Business Address:

Contact Person:

Phone: (____) _____

Mobile: _____

Email: _____

Package I am Interested in: (Please Circle)

Gold Sponsorship

Silver Sponsorship

Bronze Sponsorship

For further information

Please contact the Sponsorship Coordinator:

Natalia Barszczowska

mobile: 0422 192 520

na.talia@hotmail.com

happyvalleytennis@gmail.com

